



**Dear Business Owner**

**SANTA CLARA WESTSIDE LITTLE LEAGUE successfully completed its 58<sup>th</sup> season in 2010! Please help us continue the TRADITION by becoming a most valuable SPONSOR!**

Westside Little League is a local affiliate of Little League Baseball, Inc. a non-profit organization founded in 1939, incorporated in all 50 states as well over 100 countries internationally, providing Little League baseball programs in communities like **SANTA CLARA** which allow young boys and girls an opportunity to participate in **FUN, SAFE & LEARNING** sports programs!

The Little League program assists youth in developing the qualities of citizenship, discipline, teamwork and physical well being. By espousing the virtues of character, courage and loyalty, the Little League Baseball program is designed to develop superior citizens rather than superior athletes.

Volunteerism is vital to our success as it takes dedicated people who donate countless hours to organize, direct, coach and operate the program responsibly. But it also takes money to run a successful program that includes safe facilities, equipment and uniforms. Player registration fees pay for a large part of the costs but every *year we rely on the generosity of SPONSORS to keep it going.* In addition, Westside offers financial scholarships to children who are not able to afford the registration fee. Our philosophy is that we will not turn away any child who wants to play baseball. Last season, we handed out 12 scholarships. To learn more about Westside Little League please visit our website: [www.scwestside.com](http://www.scwestside.com).

On the reverse side, you will find your **2011 SPONSORSHIP DONATION PLAN SUMMARY & APPLICATION form**. Please review the plans and select the plan level suitable for your organization. We are a charitable organization per IRS Service code 501 (c) (3) and your donation is tax deductible! **(Tax ID Number: 94-6182699)**

If you have any questions or concerns, please contact us at the phone numbers below. If you would like to participate in other ways, or have other ideas on how you can help us, please let us know!

On behalf of the entire Santa Clara Westside Little League Baseball community we appreciate your generosity and invite you to attend the **OPENING DAY** festivities on Saturday, **March 5, 2011** at STEVE CARLI PARK in Santa Clara.

Terry Dembowski  
Co-Director Sponsorship  
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Katie Santos  
Co-Director Sponsorship  
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## 2011 SPONSORSHIP PLAN SUMMARY & APPLICATION

**Business Name**

**Contact: Title:**

**Address:**

**Phone: Fax:**

**E-Mail: Website:**

**Sponsorship Plan (please check one)**

### **Plan 1 - \$250**

- Business Name/Logo posted on Westside Little League **Website & Website Link**
- Loudspeaker-acknowledgement during game on the major-field
- Commemorative Sponsor Plaque to display at your business

### **Plan 2 - \$500**

- Business Name/Logo posted on Westside Little League **Website & Website Link**
- Loudspeaker-acknowledgement during a game on the major-field
- Commemorative Sponsor Plaque to display at your business
- Banner displaying your Business Name on Major field-Outfield Fence

Make check payable to Westside Little League and with completed form mail and mail to:

Santa Clara Westside Little League

P.O. Box 202

Santa Clara, CA. 95052

Tax ID Number: 94-6182699 Phone/Message Recorder: 408-249-1289